

7 KPIs EVERY FLEET SHOULD TRACK

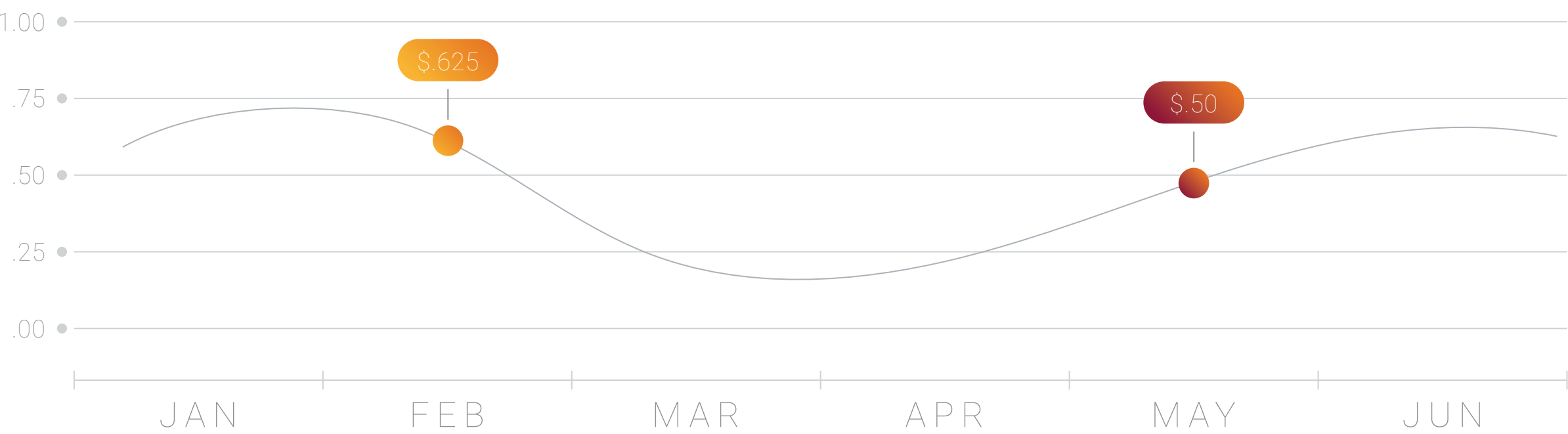
Why this matters: In a data-driven shop, guessing is expensive. These seven indicators give fleet managers a 360° view of cost, performance, and risk—so you can justify budgets, target improvements, and prove your team’s value to leadership.



COST PER MILE

Why it matters: Reveals the true running cost of each vehicle, including hidden expenses such as administrative overhead and depreciation.

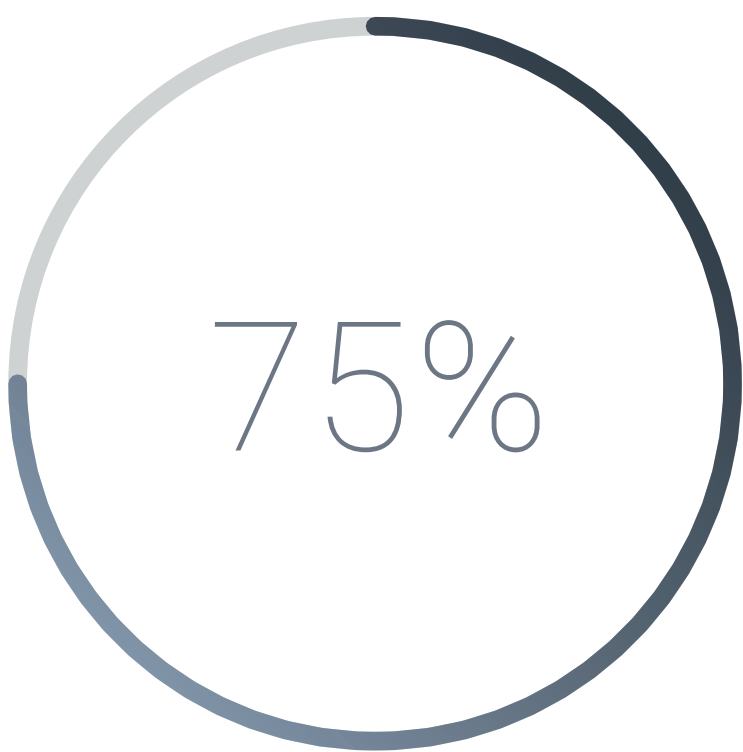
Track: (Total operating costs ÷ miles driven) — spot high-cost assets early and budget more accurately.



ASSET UTILIZATION

Why it matters: Identifies underused vehicles you could reassign, pool, or dispose of to free capital.

Track: (Engine-on hours or miles driven ÷ available hours) × 100 and compare against target utilization bands.



SAFETY INCIDENT RATE

Why it matters: Fewer incidents protect staff, assets, and brand reputation while cutting insurance premiums.

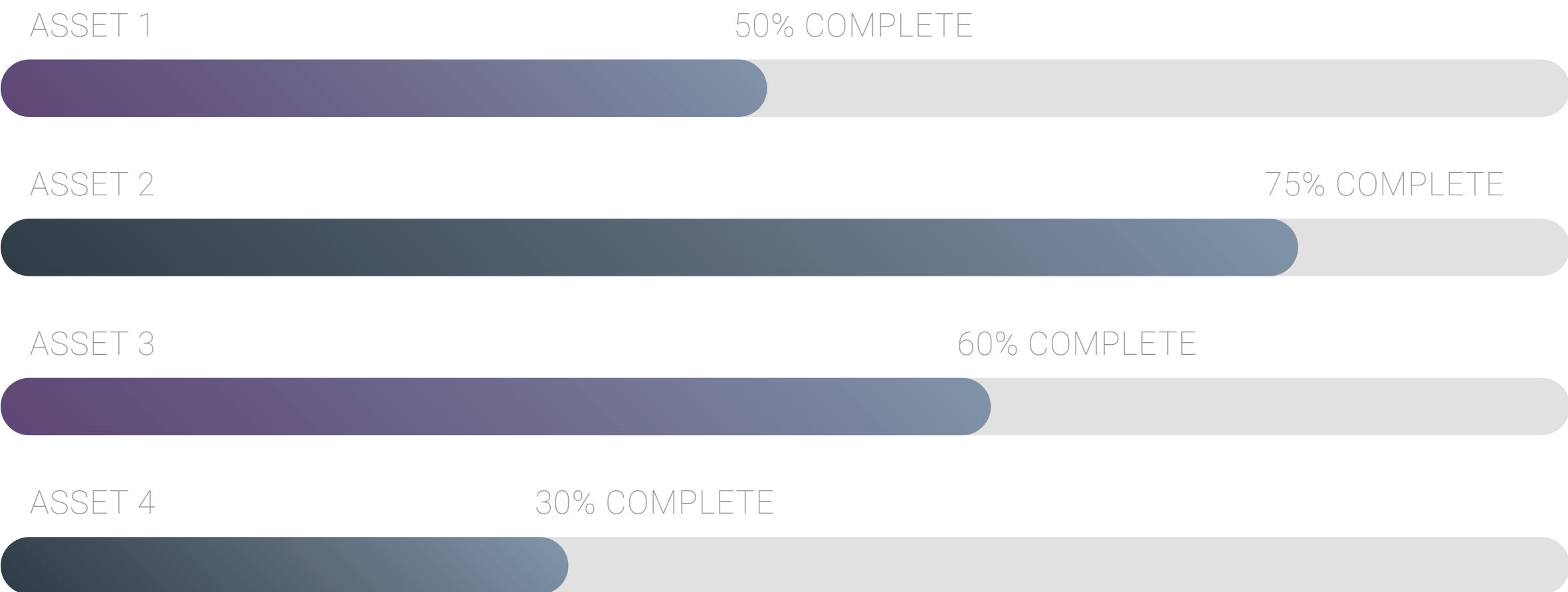
Track: (Number of collisions or safety violations ÷ total miles) × 100,000 to pinpoint patterns by route, driver, or shift.



PREVENTIVE-MAINTENANCE COMPLIANCE

Why it matters: Staying on schedule lowers breakdowns, extends asset life, and maintains warranty coverage.

Track: (PM tasks completed on time ÷ total PM tasks due) × 100 to see which shops or assets need attention.



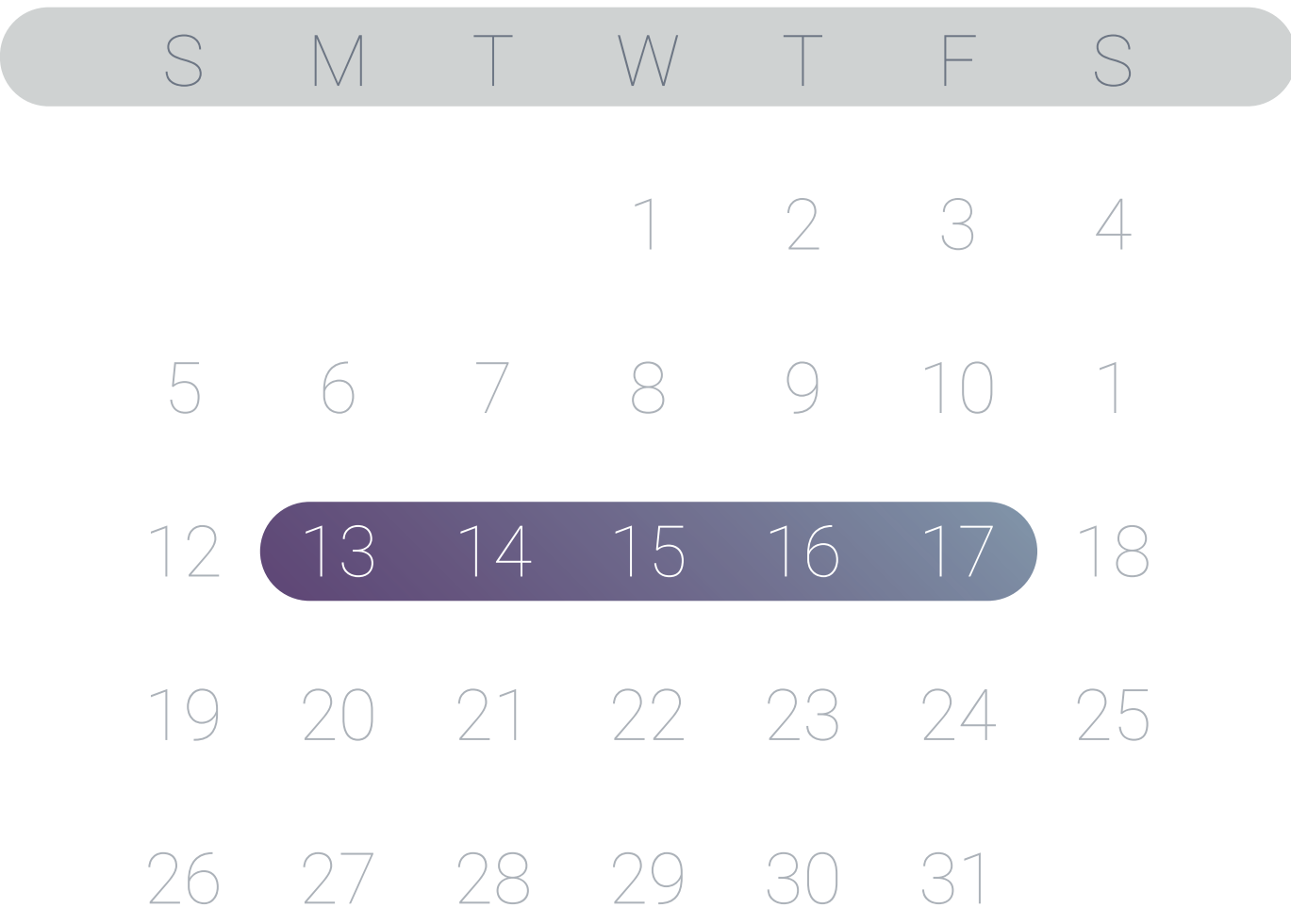
READY TO SEE IT IN ACTION?

Visit www.assetworks.com/fleet/request-a-demo/.

WORK ORDER TURNAROUND TIME

Why it matters: Fast repairs keep vehicles earning and customers happy.

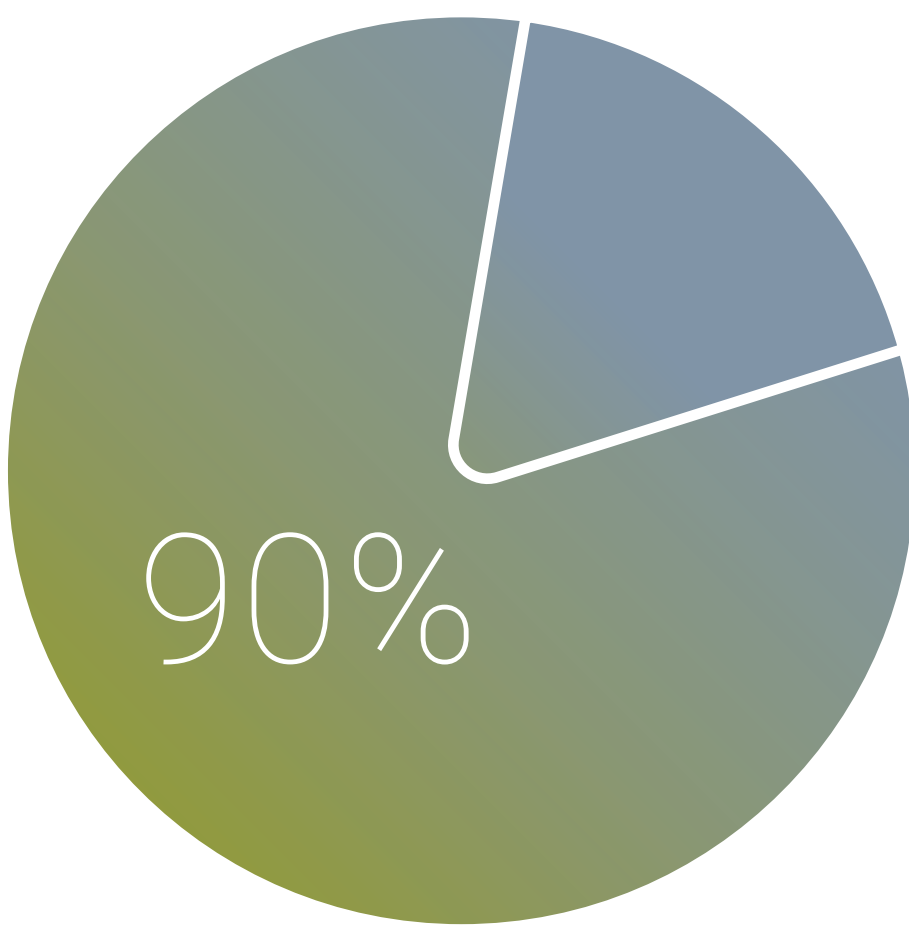
Track: Average hours from job creation to completion—slice by shop, asset type, or technician to uncover bottlenecks.



VEHICLE UPTIME (%)

Why it matters: Downtime drains productivity and revenue, while high uptime keeps service commitments on track.

Track: [(Total scheduled hours – downtime hours) ÷ total scheduled hours] × 100 to highlight chronic reliability issues.



FUEL ECONOMY

Why it matters: Fuel is most fleets’ largest variable cost and a key emissions lever.

Track: Miles per gallon (or gallons/100 miles) alongside fuel-spend trends to flag driver behavior and maintenance needs.

