

# 6 SIMPLE WAYS FLEETS CAN REDUCE COSTS

Maintaining fleets can be costly, especially with variable expenses like maintenance, optimization, and security. While the costs of buying vehicles are fixed, there may be ways to limit short-term costs. Tracking costs, including unexpected ones, can be difficult but controllable.



## Track KPIs

KPIs are necessary for fleet management to measure effectiveness, guide decisions, and improve fleet performance. Driver performance, operational efficiency, and maintenance are the key benchmarks used for fleet management KPIs.



## Train Drivers

It is crucial to instruct drivers about proper driving habits and discourage aggressive driving behaviors- **as they can decrease fuel efficiency by up to 40 percent, resulting in a loss of 25 cents to \$1 per gallon of fuel.** Such costs can be substantial when multiplied across an entire fleet.



## Vehicle Tracking

GPS tracking devices can enhance fleet efficiency by optimizing routes and reducing mileage. Route optimization solutions are available from most GPS and fleet management software providers to improve multi-stop vehicle performance. GPS systems also enable monitoring of drivers' speed, which affects fuel consumption. **Speed control can reduce fuel consumption, with excessive speeds of 70 mph or more increasing fuel consumption by up to 25 percent.**



## Retread Tires

To save money on tires without compromising the safety of your fleet, consider retreading the radial-ply casings instead of buying new ones. **Retreading can increase the tire's life by up to 120,000 miles at about one-third of the cost of a new tire.** This approach offers a cost-effective way to save on tire expenses while keeping your fleet safe.



## Update Your Fleet

Vehicles have a limited lifespan for optimal fuel efficiency, and fuel consumption and maintenance of older vehicles may become more expensive. Leasing vehicles may be a solution to reduce upfront expenses, with companies potentially deducting the lease expense and then buying the vehicles at a lower cost when the lease ends and writing off the depreciation.



## Track Warranties

Maintaining the validity of the warranty is closely related to keeping your vehicles up to date. Fleets often overlook warranty terms and conditions until a problem arises, and by then, it may be too late if they have not fulfilled the requirements, such as regular maintenance and adhering to the contract's duration.

To learn more about how AssetWorks software can help reduce fleet costs, visit [assetworks.com/fleet/fleetfocus](https://assetworks.com/fleet/fleetfocus).