

FROM GREY TO GREEN:

HOW TO TURN YOUR GREY FLEET INTO A GREEN FLEET

According to *Getting to Grips with Grey Fleet*, a report produced by the Energy Saving Trust (EST) and commissioned by the British Vehicle Leasing and Rental Association (BVRLA), the average grey fleet contributes significantly to the United Kingdom's environmental issues today.



Contributes approximately: **8,156 tonnes** of NOx, an air pollutant that is one of the main contributors to the UK's air quality issues.



Produces roughly **twice the NOx emissions** as London's buses



Creates 3.6 million tonnes of CO₂ per year, the equivalent **average emissions of 1.5 million cars.**

"Cutting grey fleet mileage by just 15% would be the equivalent of taking **225,000 cars off the road** in emissions terms."

- BVRLA CHIEF EXECUTIVE GERRY KEANEY



HOW TO IMPROVE GREY FLEET'S ENVIRONMENTAL IMPACT:

VEHICLE TELEMATICS

The collection of vehicle telematics data through on-board computers provides fleet managers with the ability to monitor driver behaviour and address inefficient performance, like:

- aggressive driving,
- unnecessary idling and
- inefficient preventive maintenance schedules.

GPS

With GPS technology, you can reduce fuel consumption and vehicles usage through improved routing and scheduling, while also proactively managing risky driver behaviours—like speeding, idling and hard braking.

ASSETWORKS KEYVALET

The AssetWorks KeyValet is a comprehensive motor pool management solution designed to help fleet organisations reduce fleet sizes while increasing vehicle utilisation. KeyValet even offers options for bicycle and bus pass distribution, so organisations can improve their environmental impact through reduction of hire vehicles.

FOR MORE INFORMATION ON TELEMATICS, GPS AND MOTOR POOL MANAGEMENT SOFTWARE SOLUTIONS FOR THE UNITED KINGDOM, VISIT [ASSETWORKS.COM/UK](https://www.assetworks.com/uk).